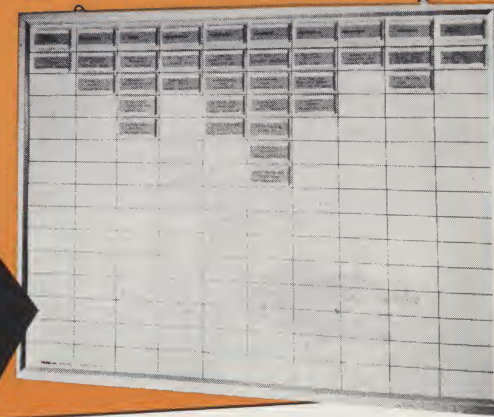


Read how **TIMESWISE**® BOARDS are **SAVING TIME and EFFORT** for others

**THEY CAN HELP
YOU, TOO!**



THE HARDING-JONES
PAPER CO.
FACTURERS OF RAG CONTENT BOND AND LEDGER PAPERS
MIDDLETOWN, OHIO
ESTABLISHED 1895
AREA CODE 513
TELEPHONE 422-6344
ZIP CODE 45042

January 26, 1967

Mr. M. Surrey,
President
The Caddylak Systems, Inc.
139 Linden Ave.
Westbury, New York 11590

Dear Mr. Surrey:

We recently purchased one of your Timeswise-150 Visual Control Boards for a different use than any I have noticed in your advertising. We are using this board for our seniority list.

On a tab we type the employee's identification number, name, job, department seniority date, and plant seniority date. In addition we type up a tab for each department showing the department number and name. By using different colored tabs for the department designation and for the employees in a department it makes a very easy to read seniority list. It is extremely easy to transfer an employee from one department to another whether the transfer is permanent or temporary.

We have found this board very easy to administer and much superior to any other method we have tried of keeping our seniority list up-to-date. We are very happy with our Timeswise-150 Visual Control Board and are sure that we will find other uses for equipment of this type in our operation.

Very truly yours,

G. A. Young
G. A. Young,
Secretary

SPECIALIZING IN PRIVATE WATERMARKS

Fred Astaire

DANCE STUDIO AND CLUB

760 W. PEACHTREE STREET • ATLANTA, GEORGIA 30308 • TELEPHONE: 876-8862



A
WONDERFUL WORLD
OF
DANCING FUN

January 24th, 1967.

Mr. M. Surrey, President,
Caddylak Systems, Inc.,
139 Linden Avenue,
Westbury, New York. 11590.

Dear Mr. Surrey:

In response to your letter of January 18th, I wish to thank you for your promptness in filling our order for more magnetic tabs to be used with our Timeswise-150 Visual Control Boards.

These boards have indeed been a very valuable aid to me and my manager, Mr. Kelly. They enable us to have a clear picture of the progress of our student body, and of the work of our teachers to whom the students have been assigned. Without these boards, our work would be longer, more tedious, and a lot less accurate.

Yours very truly,

FRED ASTAIRE ENTERPRISES

Per:

W. Lee Miller
W. Lee Miller
President.

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November 2, 1966

Mr. Milt Surrey, President
Caddylak Systems, Inc.
139 Linden Avenue
Westbury, New York 11590

Dear Mr. Surrey:

This is to confirm a telephone conversation we had recently on your production scheduling boards.

After trying one in our "in-plant" scheduling department we were so convinced of the merits of this system that we installed them in our "advance scheduling department". Shortly afterwards we instituted this visual presentation to departments responsible for handling salesmen's duplicate lines production, follow-up, trimming department, and goods-in-process inventories.

At this time I would also like to express my appreciation for the very fine cooperation we have received from you and your staff.

With thanks and best wishes, I remain,

Sincerely yours,

Eric M. Mendel
Eric M. Mendel
Vice President

OVER PLEASE

NATIONAL AUTO SERVICE CO., INC.

AUTO PARTS • AUTOMOTIVE EQUIPMENT

MAIN STORE
1824 HALF ST., S. W.
WASHINGTON, D. C. 20024

BRANCH
4818 SUTLAND ROAD
SUTLAND, MARYLAND 20023

Caddylak Systems, Inc.
139 Linden Avenue
Westbury, New York 11590

Gentlemen:

We recently purchased one of your Timewise - 150 Visual Control boards, and it has become one of the best investments the Company has ever made.

The board, as we have set it up, contains information relating to quotas and monthly sales figures for our outside sales force. It also gives our complete sales figures for each month, semiannual and at years end. These figures are left on the board so instant comparison may be made as our 1967 sales figures are entered. We are also using the board for Machine Shop control. We can determine at a glance the dollar output each month for each machinist, total for all machinists, monthly, semiannually and at end of year.

Summarizing, we have three pictures instantly, figures for our outside sales force, figures for our machine shop force, and finally on overall total for our complete sales operation, plus an instant visual comparison against last years overall gross sales.

As an Automotive Parts Distributor it is our pleasure to let you know, we have been able to adapt your system to our needs, and expect thereby to increase the efficiency of our Company.

Sincerely,

NATIONAL AUTO SERVICE CO., INC.

Frank J. Mulvey
Frank J. Mulvey President

OFFICERS
•
EDGAR A. JONAS
President
EDWARD W. WHITE, M.D.
1st Vice President
DAVID LARSON
2nd Vice President
FRED P. KIRCH
Treasurer
WATSON BOWES

ILLINOIS MASONIC HOSPITAL ASSOCIATION

A CORPORATION ORGANIZED NOT FOR PECUNIARY PROFIT

836 WELLINGTON AVENUE
Telephone Lake View 5-2300
CHICAGO, ILLINOIS 60657

November 17, 1966

Caddylak Systems
139 Linden Avenue
Westbury, New York 11590

Gentlemen:

For several months I have been using your Timewise-150 ordered for us through the purchasing Department of Illinois Masonic Hospital. I received your brochures under name (Gerald V. Smith) and decided it would be a great time saver for us.

May I say that it has proven very satisfactory. Our Hospital has the capacity for 675 beds and our x-ray Dept. is a very busy one. I believe that Timewise-150 has cut at least four hours off my previous schedule charts.

Yours very truly

Geraldine V. Smith
(Miss) Geraldine V. Smith, R.T.
Supervisor Department of Radiology

TRUSTEES
ALLAN J. GOOD
GUY O. HENDERSON
STANLEY N. HOWARD, SR.
JAMES HUTCHINSON, JR.
STAFFORD B. LIGHT
FRANK J. MUNAO
HERBERT P. SARGENT
WILLIAM F. SCAAR
FREMONT E. SCH
EDWIN G. SVII
HENRY M. TH
REMEMBER OUR HOSPITAL IN YOUR WILL



REYNOLDS METALS COMPANY

REYNOLDS METALS BUILDING • RICHMOND, VIRGINIA 23218

January 31, 1967

Mr. M. Surrey
Caddylak Systems, Inc.
139 Linden Avenue
Westbury, New York 11590

Dear Mr. Surrey:

We are considering the purchase of another board as a travel status board. The members of our group travel extensively, so we are considering the installation of another one to be used as an in, out and destination type status board. I can state that I have found your control board very useful. I have bought two of your products over the past several years. The first one I bought, two or three years ago, when I was employed at one of our Plants as Quality Control Manager; and I used the board there as a very handy status board, maintaining the up-to-date information on various projects which were being conducted within my department. Upon moving to another job here in Richmond in the Products Management Group for the Plastics Division of Reynolds Metals Company, I again found a use for one of your Caddylak Boards and am presently employing one of the magnetic tab varieties very effectively as a system of control on various Product Managers' assignments. I find the board especially useful in maintaining a visual status of the various projects which each man in my group is involved in.

In short, I regard your Caddylak Board a very handy device and recommend it as being convenient, efficient and attractive.

Yours very truly,

John M. Marcus
John M. Marcus
Product Director
Plastics Division

JMM/djj

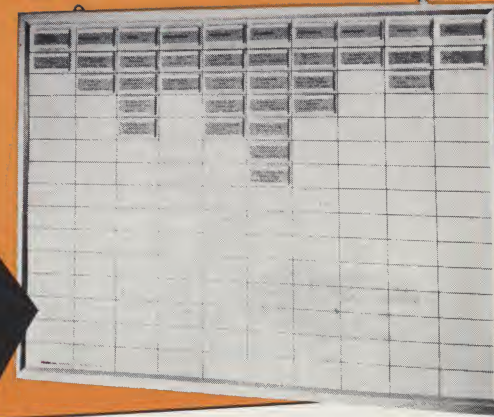


CADDYLAK SYSTEMS, INC.

139 Linden Avenue
Westbury, N. Y. 11590

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**THEY CAN HELP
YOU, TOO!**



THE HARDING-JONES
PAPER CO.
FACTURERS OF RAG CONTENT BOND AND LEDGER PAPERS
MIDDLETOWN, OHIO

ESTABLISHED 1890
AREA CODE 513
TELEPHONE 422-6344
ZIP CODE 45042

January 26, 1967

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President
The Caddylak Systems, Inc.
139 Linden Ave.
Westbury, New York 11590

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Very truly yours,
G. A. Young
G. A. Young,
Secretary

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DANCE STUDIO AND CLUB

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A WONDERFUL WORLD
OF
DANCING FUN

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Caddylak Systems, Inc.,
139 Linden Avenue,
Westbury, New York. 11590.

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Yours very truly,

FRED ASTAIRE ENTERPRISES

Per:

W. Lee Miller
W. Lee Miller
President.

en Lady Van Heusen Lady Van Heusen Lady Van Heusen La

November 2, 1966

Mr. Milt Surrey, President
Caddylak Systems, Inc.
139 Linden Avenue
Westbury, New York 11590

Dear Mr. Surrey:

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After trying one in our "in-plant" scheduling department we were so convinced of the merits of this system that we installed them in our "advance scheduling department". Shortly afterwards we instituted this visual presentation to departments responsible for handling salesmen's duplicate lines production, follow-up, trimming department, and goods-in-process inventories.

At this time I would also like to express my appreciation for the very fine cooperation we have received from you and your staff.

With thanks and best wishes, I remain,

Sincerely yours,

Eric M. Mendel
Eric M. Mendel
Vice President

OVER PLEASE

**NO RISK
FREE
TRIAL
OFFER!**

- SEE FACTS AT A GLANCE
- KEEP SCHEDULES UP TO DATE

- NO
RISK
FREE
TRIAL
OFFER!**

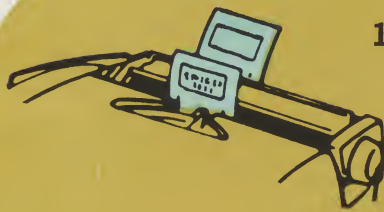
MAGNETIC VISUAL CONTROL BOARD
IDEAL FOR SCHEDULING



CADDYLAK[®]
SYSTEMS

139 LINDEN AVENUE, WESTBURY, N. Y. 11590 (516) ED 3-8221

EASY TO USE!



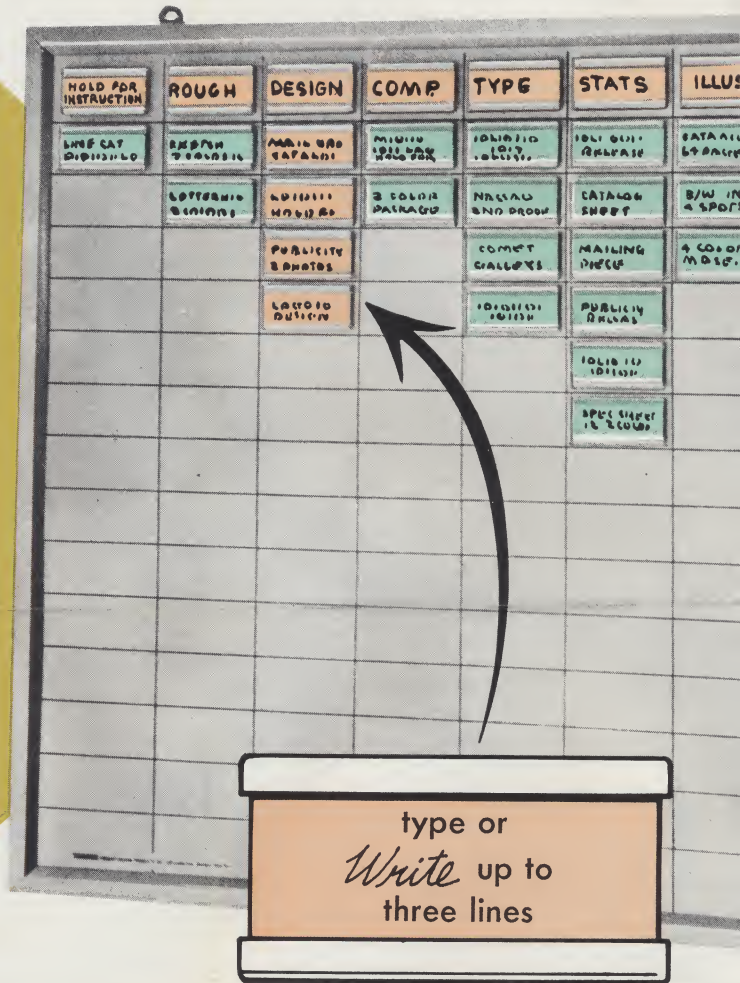
1. Simply type or write (up to three lines) on colored perforated paper tabs.

2. Strip tabs from perforated sheets.



3. Insert tab in Magnetic Holder and place on board.

4. Move as needed (in any direction) from column to column.



**CADDYLAK[®]
SYSTEMS**

TIMESWISE[®]-150

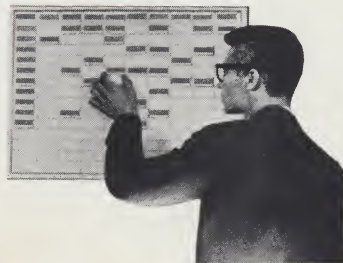
**MAGNETIC
VISUAL
CONTROL**

COMPLETE AT-A-GLANCE PICTURE OF YOUR OPERATION

Simply hang Timeswise-150 on your wall like a picture (hangers are attached). It will show at a glance the complete status of your operation at that very minute. You always know where you stand without shuffling through papers, leafing through files or hunting through folders. Any information you need can be ascertained quickly.

ARRANGE AND REARRANGE SCHEDULES QUICKLY AND NEATLY

As changes occur, you register them instantly by moving the holders on the board or by slipping in a new tab. It's the only board of its kind that's so simple to arrange — so easy to keep up-to-date! Instead of making up new forms when changes take place, you just move the magnets.



HANGS LIKE A PICTURE — EASILY PORTABLE

Timeswise-150 is a handy 25" x 19" size aluminum frame. Weighs less than 4 pounds. Perfect for meetings or conferences. It's so easy to use, you wonder how you ever got along without it.

NEVER WEARS OUT NEVER BECOMES OBSOLETE NEVER LOSES ITS USEFULNESS

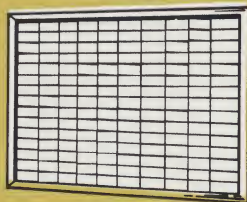
Once you have a Timeswise-150, you'll use it for the rest of your business career. It never becomes obsolete. As your needs and capabilities change, you can change the tabs on your board to fit your new needs.

EVERYTHING YOU NEED FOR VISUAL EFFICIENCY!



**MAGNETIC
CONTROL BOARD**

CONVENIENT 25" x 19" BOARD



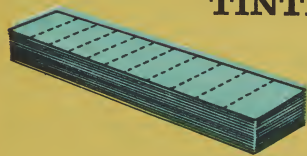
The Timewise-150 magnetic visual control measures 25" x 19". It has a sturdy aluminum frame and a white facing that is divided into 150 spaces by thin black lines (10 columns across and 15 down). This gives you ample room to move tab holders both horizontally and vertically — to make any changes or group of changes — even keep more than one record on the board at one time.

MAGNETIZED TAB HOLDERS



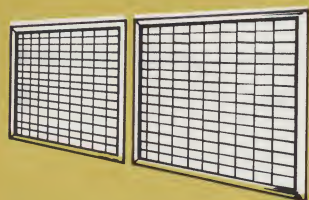
With the board, you get 36 magnetic tab holders, 2" x 1" size, which fit into the marked-off spaces on the board. It's as easy to move the tab holders from space to space as it is to move checkers around a gameboard. What's more, the tab holders hold the paper tabs neatly and firmly in place on the board — keep them from getting smudged, creased, dogeared or lost. The magnets are permanent and will stick tight indefinitely. Additional magnetic tab holders are always available.

TINTED PAPER TABS



You receive 500 orange and 500 green tinted paper tabs in perforated sheet form. Just write or type the necessary legend on the tab, lift it off the card, and insert it in the holder. Up to 3 lines of information can be typed on the 2" x 7/8" tabs. Additional paper tabs are always available (in 7 colors).

ADD ADDITIONAL BOARDS AS YOU NEED



THEM! If your operation is an especially large or complicated one, you can hang any number of Timewise-150 boards in series on your wall, moving the magnetized tab holders from one board to another as the picture changes. Having separate boards hanging in series may actually give you a clearer, more instantaneous picture of your operation than a single larger board. It helps you sectionalize and departmentalize your operation. For example; one board can schedule production for Machine One, another board for Machine Two, etc.

FREE 30 DAY TRIAL OFFER!

A PARTIAL LIST OF USERS

Narrangansett Brewing
Westinghouse Electric Corp.
Central Mutual Telephone Co.
University of Illinois
American Bar Association
University of Minnesota
Continental Can Co.
Chicago Daily News
Veterans Administration
Polaroid Corporation
North American Aviation
SCM Corporation
General Electric
St. Mary's Hospital
The Okonite Co.

Filenes
The Cleveland Press
Eastern Air Lines
Humble Oil & Refining
Desilu Productions
Southern Bell Telephone
Neiman-Marcus
State of Vermont —
Dept. of Highways
IBM Corporation
Baylor University
Howard Johnson's
The Menninger Foundation
B. F. Goodrich Chemical Co.
Strathmore Paper Co.
Hayden, Stone, Inc.

E. R. Squibb & Sons
U. S. Dept. of Agriculture
Trinity Missions
Marathon Oil Co.
Deering Milliken, Inc.
General Mills, Inc.
Patriot Life Insurance Co.
Radio Corporation of America
Owens-Corning Fiberglass Co.
Avon Products
Bristol Laboratories
Univac
American Machine & Foundry
The Salvation Army
W. R. Grace and Co.

with a lifetime extruded
ends—a cinch to carry to
e and is so versatile you'll
it.

**TE
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it throughout your busi-
Even if your job respon-
s and their arrangements

TIMESWISE-150

A WISE INVESTMENT IN INCREASED EFFICIENCY!

The Timeswise-150 will last a lifetime. There are no parts that will wear out or become obsolete. You'll save the modest cost of your Timeswise-150 over and over again in increased efficiency. You have a great deal to gain—and nothing to lose—by taking advantage of our "no risk—free trial" offer.

TIMESWISE-150 . . . the all-purpose Magnetic Visual Control Board comes complete with:



1 Magnetic 25" x 19" TIMESWISE-150 board with handsome extruded aluminum frame . . . ruled 10 columns across . . . 15 columns down.



36 2" x 1" magnetic tab holders.



500 Green perforated tabs.



500 Orange perforated tabs.

TIMESWISE-150\$39.95 COMPLETE

ADDITIONAL SUPPLIES ALWAYS AVAILABLE

Reorder forms are included with each board to facilitate the ordering of additional tab holders and perforated tabs. The paper tabs are available in 7 colors. Complete descriptions and prices listed on the reorder forms.

NO RISK - FREE TRIAL OFFER

Order your Timeswise-150 today. Use it . . . test it thoroughly in your own operation. If at the end of 30 days you are not completely satisfied, return the board to us for a full refund. This offer permits you to try Timeswise-150 yourself at no risk. *This is an unconditional free trial offer!*



CADDYLAK SYSTEMS, INC.

139 LINDEN AVENUE • WESTBURY, NEW YORK 11590

Please send _____ TIMESWISE-150(s) at \$39.95 each on 30-day free trial. I understand if I am not completely satisfied with the board(s) I may return them for a complete refund with no explanations necessary.

☐ Charge to American Express Card

☐ Charge to Diners Club Card

Acct. # _____

☐ Check enclosed (Save postage)

☐ Bill Company

NAME _____

CO. _____

STREET _____

CITY _____

STATE _____ ZIP _____

N.Y. State Residents add Sales Tax F.O.B. Factory, Westbury, N.Y.

UNCONDITIONALLY GUARANTEED

TIMEWISE®-150

VISUAL CONTROL BOARD



SEE WHAT'S HAPPENING AT A GLANCE

30 DAY FREE TRIAL ORDER FORM

Please send _____ **TIMEWISE-150(s)** at **\$39.95** each on 30-day free trial. I understand if I am not completely satisfied with the board(s) I may return them for a complete refund with no explanations necessary.

Name _____

Company _____

Street _____

City _____ State _____ Zip _____

☐ Check Enclosed (Save Postage. N.Y. State Residents add Sales Tax)

☐ Charge to American Express Card

☐ Charge to Diners Club Card

Acct. # _____

☐ Bill Co.

F.O.B. Factory, Westbury, N. Y.

364

FIRST CLASS
PERMIT NO.

356

WESTBURY, N.Y.

BUSINESS REPLY MAIL

NO POSTAGE STAMP NECESSARY IF MAILED IN UNITED STATES

postage will be paid by



CADDYLAK SYSTEMS, INC.
139 LINDEN AVENUE
WESTBURY, NEW YORK 11590

